

**REMARKS****Overview**

Claim 1-24 are pending in this application. The present response is an earnest effort to secure allowance of all pending claims.

**Issues Under 35 U.S.C. § 102**

Claims 1-2, 4-7, 9-15, 17 and 24 have been rejected under 35 U.S.C. § 102(b) as being anticipated by www.pricewatch.com (hereinafter pricewatch). These rejections are respectfully traversed.

First, the Examiner purports that the pricewatch printouts provided are from August 15, 2000. The present application was filed December 17, 2001. The Examiner is asked to review the archive version of www.pricewatch.com as it is respectfully submitted that the version provided by the Examiner and relied upon in the rejections is subsequent to the filing date of the present application and is therefore is not prior art.

Referring now to page C of the Examiner's printout purporting to be from August 15, 2000 version of the www.pricewatch.com website. The Examiner purports that this screen shot came from August 15, 2000. However, on careful review of this screen shot, note that in the upper left-hand corner, this web page is clearly dated "7/9/2004". This date is subsequent to the filing date of the present application and therefore this page is not prior art. Upon further review of the screen shot, note the type of products being offered, including HD TV's and the associated prices. This information is consistent with a 2004 date and inconsistent with the alleged August 15, 2000 date.

Further, the internet archive way back machine was visited and the August 15, 2000 archived version of the website was visited and the page provided by the Examiner was not obtainable. The Examiner is requested to revisit the archived version of the website. Upon doing so, it is respectfully submitted that the Examiner will agree that this rejection must be withdrawn.

Thus, this rejection to claims 1-2, 4-7, 9-15, 17 and 24 must be withdrawn as the reference relied upon by the Examiner is not prior art.

#### **Issues Under 35 U.S.C. § 103**

Claim 3, 16, and 19-23 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over www.DeWalt.com (DeWalt) in view of www.pricewatch.com (hereinafter pricewatch). As pricewatch.com is not prior art, this rejection must be withdrawn.

Claim 9 has been rejected under 35 U.S.C. § 103(a) as being unpatentable over pricewatch in view of the Microsoft Computer Dictionary. As pricewatch is not prior art, this rejection must be withdrawn.

#### **Conclusion**

No fees or extensions of time are believed to be due in connection with this amendment; however, consider this a request for any extension inadvertently omitted, and charge any additional fees to Deposit Account No. 26-0084.

Reconsideration and allowance is respectfully requested.

Respectfully submitted,

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